

Skincare line revolutionizes beauty, self-care

BY SUMMER GUIRRE

Foothills Focus Managing Editor

Carmen Hamerski's mantra is to "create beauty from the inside out."

With the recent launch of her skincare line, Carmenique Beauty, she strives to achieve this in others by providing a luxury skincare experience that enhances the skin while promoting overall well-being.

Hamerski, a clinical esthetician, is thrilled to see her vision come to life after working on her skincare line for about seven years.

"I'm very excited about it," she said, a foreign-born U.S. citizen from Argentina who now lives in Desert Hills. "It's something that I've been wanting for a very, very long time. I've been in this industry for almost 30 years. So in reality, I call it a culmination of all my years of working in this industry."

Carmenique Beauty comprises a collection of 17 medical-grade products, ranging from cleansers to serums, that blend cutting-edge science with natural, active ingredients.

According to Hamerski, her line is a part of the miniscule 5% of the trillion-dollar industry that is medical-grade, meaning it is FDA-approved and clinically tested.

"People associate medical-grade with chemicals. Well, they're all made of chemicals, but they're not dangerous chemicals, they're safe chemicals," she said. "They're sulfate-free, they're paraben-free, they're all natural, they're not tested on animals."

"I'm very passionate about making sure that my clients are not putting anything on their skin that could harm them in any possible way," she added.

To replace the toxic chemicals found in a majority of skincare on store shelves, Carmenique products are peptide-based and includes healing botanicals, antioxidants and vitamins — from Vitamin C and E, to chamomile and grapefruit extract.

With these pure, clean ingredients,

her products cater to a variety of skin types and health concerns.

Those with rosacea and sensitive skin react well to nearly all of her skincare items, in particular, while many of the products slow down or prevent capillary spread. They also treat prematurely aging skin, sun damage and acne — the latter of which is her specialization.

"The other thing that I wanted to create were products that can do more than one thing...they have more than one purpose," Hamerski said. This eliminates the need for multiple products.

As an example, the aesthetician pointed out her five-in-one peptide eye complex, which improves wrinkles, tightens the skin and reduces dark circles, puffiness and inflammation.

Her moisturizers can also be used in the morning or at night, and she said that the botanical peptide cleanser is a toner as well as a makeup sealer.

"I have a whole catalogue...that has a picture of the product, plus, they have every detail of that product — every ingredient listed, the benefits, the instructions on how to use it," Hamerski said, adding that bottles are large enough to last three months.

Carmenique's price points reflect its exclusivity as a higher-end line, with its most expensive products — H collagen booster and potent C-E with ferulic acid — selling for around \$100 each.

Carmenique Beauty ships internationally and offers free shipping on orders over \$60 as well as free samples in every order.

"In the future, we're considering doing affiliates or something so that cli-



Carmen Hamerski, the founder and president of the Carmenique Beauty skincare line. The Desert Hills resident has over 30 years of experience working in the skincare industry, a doctoral aesthetics clinic in Phoenix, also called Carmenique Beauty. (Carmenique Beauty/Submitted)

ents can get rewarded for any referrals of their friends," Hamerski said.

The aesthetician joined the skincare industry late in life, at age 38.

After an esthetician solved an array of her skincare issues, she was inspired to help others with their skin and left a successful career in law as a litigation paralegal.

"Right off the bat, I opened my own business in California and started out (as) just a small practice," she recalled. "And then it grew and grew and grew, we were highlighted in magazines way back then."

Today, she is the owner of an aesthetics clinic in Phoenix, also called Carmenique Beauty.

Her goal as an aesthetician incorporates her mantra: to empower others by creating beauty from the inside out.

"You're not just helping their outside appearance, you're also helping them on the inside, that I know," she said.



Hamerski, whose clientele includes celebrities, had the opportunity years ago to assist a well-known actor's son with his severe acne. She treated him after-hours, as his skin condition was so extreme that he did not want to be seen in public.

"It was so nice, because as his skin began to get better, all of a sudden, he's walking more upright. He's not hiding his face with his hair," Hamerski said. "Then I saw that a couple months later, he was in his father's movie...to see that he can face the world and not be ashamed is a big deal."

Hamerski described her line of work as greatly rewarding.

"It gives me a tremendous feeling of accomplishment when I know that I help somebody, words cannot describe the feeling," she said. "When I see my client become more confident because of the way they look and feel, I feel like I've done a good job for them. I feel like my career was worth it and all the sacrifices that went with it."

Carmenique Beauty

Carmen Hamerski's aesthetics clinic Carmenique Beauty is located at 39012 N. 11th Avenue, Phoenix. For more information about her services and skincare line, call 623-313-0406 or visit carmeniquebeauty.com.